



Interdisciplinary Conference on Innovations and Sustainability

 11th - 13th October 2022
 Main Campus, Ruaraka

Theme: Leveraging on Innovations to Achieve Sustainable Development Goals

CALL FOR PAPERS

This call invites researchers with an interest in the business and innovation space such as Finance entrepreneurship marketing, development-related issues such as climate change, and the SDGs to submit abstracts and papers for oral and/or poster presentations on the sub-themes outlined below:

- » Finance, Accounting, and Marketing
- » ICT for Development and Disruptive Innovations
- » Entrepreneurship and Community Development
- » Covid-19 Pandemic; Opportunities and Challenges
- » Digital Innovations in Education & Training
- » Governance and Leadership
- » The Creative Economy & Digital Media

Important Deadlines
Full Paper Submission:
23/09/2022
Notification for paper presentation
30/09/2022

Participation Fees:
Presenters: -
Students - KES 1,000
Non - Students - KES 5,000 / USD 50
Non - Presenters: -
Students - KES 1,000
Non - Students - KES 3,500 / USD 35

Payment Details
ABSA Bank, Westlands Branch
Account name: KCA University ,
Account number 1352178,
Bank code: 073, Swift code: BARCKENX

M-PESA Pay Bill No. 300078
Account number: Your ID number

Instruction for Authors

1. Abstracts should be between 200 and 300 words. In addition, it should include the Title of Paper, Name(s) of authors, Department(s), Institution(s) and Email Address(s) of the corresponding author. Please note that all the accepted abstracts and papers will be posted on the KCA University's website with a copy of the final programme, for conference participants to preview in advance;
2. Papers should be between 3000 and 6000 words and authors of accepted abstracts would be required to submit two-page policy brief;
3. Abstracts and papers should be submitted via the conference website: conference.kcau.ac.ke.
4. For any queries related to the call for abstracts, contact us via: conference@kcau.ac.ke.